

You are invited to

KENSINGTON
commUNITY
FESTiVAL

Sunday 29 March 2020 • 10am - 4pm
JJ Holland Park, Kensington

Event organiser



Major sponsors



A man and a woman are captured in a moment of joyful celebration, dancing together. The man, on the right, is wearing a vibrant blue kurta with a subtle pattern and a red turban. He has a wide, infectious smile, his eyes are closed, and his arms are raised in a gesture of happiness. The woman, on the left, is wearing a yellow and blue sari. She is also smiling broadly, looking towards the man, with her arms raised. They are standing in front of a backdrop that features the UNISO logo and the website uniso.org. The image is framed by decorative orange borders with white geometric patterns, including diagonal lines and dots. The overall mood is one of community and shared joy.

“
Bringing the
community
together”

FAMILY FUN AT THE FESTIVAL

The Kensington CommUNITY Festival is a much-loved and anticipated community event, organised by Unison Housing, thanks to our major sponsors the City of Melbourne and the Victorian Multicultural Commission.

Held during Cultural Diversity Week, the Festival, now in its 12th year, brings Melbournians together to celebrate, share and embrace our community's cultural diversity.

The Festival is a free, family-friendly event fostering community connection in a fabulous atmosphere with live music from China to Cuba, the Kensington Sustainable Living Expo, food from all corners of the globe and interactive community stalls.

There's something for everyone, henna hand and children's face-painting, kids inflatables, treasure hunts, animal farms, come and try workshops, African drumming and lots more. through a range of activities, workshops, performances and more.

The objectives of this Kensington annual signature event are to:

- Celebrate, engage and showcase the local community with activities that foster a spirit of togetherness, fun, wellbeing, inclusiveness and cultural exchange
- Strengthen relationships and connections between the Kensington redevelopment (former high rise public housing estate) and the wider community
- Raise awareness and profiles of local business, community and government services and agencies in Kensington, Melbourne and surrounds





BY THE COMMUNITY FOR THE COMMUNITY

Community and local business stalls are an integral part of the day as are live performances by local musicians, roving performance artists and come and try workshops.

Local services including The Venny, Kensington Neighbourhood House, Kensington Community Children's Cooperative, cohealth and the City of Melbourne Libraries run interactive family activities throughout the day as part of the ever popular Family Activity Passport.

The fabulous Kensington Sustainable Living Expo will be back with on the ground information, education, and interactive displays promoting local initiatives including community gardens, compost services and the Mini Repair Hub where items of clothing, jewellery and bikes brought on the day can be repaired for free.

There will also be a myriad of free entertainment, children and youth activities, a petting zoo and local sports challenges.

Snapshot of 2019

- 7,000+ attendees
- 47 sponsors and partners
- 58 free activities (animal farm, drumming, Latin dancing, jumping castle, hula hooping, henna hand & face painting, reptiles, badge making, bowling, treasure hunt, women's circus, tai chi, mural painting and much more)
- 37 community and business stalls
- 22 stalls as part of the Kensington Sustainable Living Expo
- 25 artistic performances
- 11 food vendors
- 5 sporting clubs (Kensington and St Bernard's Junior Football Clubs, Kensington Junior Soccer Club, Flemington Colts Cricket Club, Flemington Kensington Bowling Club)

SPONSORS AND PARTNERS

The Festival's major sponsors are the City of Melbourne and the Victorian Multicultural Commission.

The Festival works in partnership with a broad range of diverse groups.

Long-term partners include AMES, City of Melbourne, City West Water, cohealth, Flemington Kensington Rotary, former Kensington Public Tenants Association, Hotham Mission, Kensington Association, Kensington Chinese Friendship Association, Kensington Community Children's Cooperative, Kensington Community Recreation Centre, Kensington Neighbourhood House, Kreative Konnections, Living Learning Australia, Melbourne Community Toy Library, MSS Security, Salvation Army, Somali Women's Development Association, The Venny, Transition Town Kensington, Victoria Police, Wheel Women and 78 Seniors Club Inc.

Sponsorships opportunities are available, contact us for more information.

Major sponsors





ABOUT UNISON

Festival organiser, Unison Housing, is a not-for-profit organisation and the largest Housing Association in Victoria, managing just under 2,600 tenancies and delivering homelessness services in Melbourne's West to over 3,000 households a year.

Unison's vision is to create communities that thrive, and our service philosophy puts people and community first. We provide social and affordable housing, and reduce disadvantage and social exclusion for people who have previously been homeless, by helping to create vibrant and sustainable communities around them. We know that housing is a powerful platform. However, housing alone doesn't end marginalisation and disadvantage. What alleviates disadvantage is connection to things in life that create meaning, and to the wider community.

Unison manages the mixed tenure redevelopment of the former Kensington Public Housing Estate and has coordinated the Festival for 12 years.

The Festival started out in 2008 as a small event initiated by Kensington public housing tenants as part of the Victorian State Government's Housing Week. The Festival's aim was to celebrate the diversity within the Kensington redevelopment (a former public housing high-rise estate regenerated into mixed tenure housing) and connect with the broader Kensington community.

Today, the Festival is a stand-alone and much-anticipated community event and a fabulous example of how diverse community connections can achieve great things. It is an excellent example of Unison putting into practice our vision of **communities that thrive**, along with our local community partners.



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FOR MORE INFORMATION

For further information about sponsorship opportunities and to discuss how you can get involved, please contact:

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